



Measure IT VOTER INFORMATION

Facts About Measure IT To Protect and Enhance Vital City Services

What is Measure IT? - Measure IT adds a one-half percent increase to the City (0.5 %) sales tax specifically for enhancing vital city services and providing for the well-being and security of Inglewood residents and businesses.

What does Measure IT cost? - Anyone, including residents and visitors of the City who shop in Inglewood stores, dine in local restaurants and receive any other services in the City where they pay a sales tax, will pay an additional five (5) cents on every \$10.00 in sales.

Is Measure IT only applied to Inglewood residents? - No. Should voters approve the increase, the new tax rate will apply to anyone who purchases goods and services in Inglewood, whether they are a resident or a visitor.

What will be the new sales tax rate? - The new sales tax will be 8.75 percent-- it is currently 8.25 percent.

How much revenue will the City generate if Measure IT is passed? - Measure IT, if passed, would generate approximately \$4.4 million in revenue, which would be deposited in a restricted fund, subject to independent audit, and protected from State-take-ways. Over the last ten years, Inglewood, along with other California cities, has been negatively impacted by revenue grabs by the State, leaving the city with fewer dollars for essential City services.

How will Measure IT revenues be spent? - The Inglewood City Council will dedicate a significant share of Measure IT funds to improve community

safety, by hiring more police officers for community-based policing and retaining a well-trained, skilled local police force who will aggressively address gang and drug problems, and improve 9-1-1 response times.

Although the overall crime rate in Inglewood is its lowest in more than 30 years, last year saw an increase in crimes. To address this problem, the City proposes to increase field officers and expand crime prevention efforts such as recreation and after school programs targeting at-risk youth.

Does Measure IT affect my property tax? No. Measure IT does not affect your property tax, because it is only tied to the sale of goods and merchandise and is charged and collected by Inglewood retailers. Measure IT will provide revenue to protect and maintain vital city services to preserve residents' property values, security and well-being.

What if I purchase a vehicle outside of Inglewood, will I have to pay the Inglewood sales tax? Yes. The policy of the State Board of Equalization under the Transaction and Use Tax provision notes that sellers or lessors of vehicles, vessels or licensed aircraft are required to collect the transaction tax only for the district where the item is registered. This policy is designed to ensure that customers pay their fair share of taxes to the local government agency where they will register their vehicle.

How can I learn more or have a presentation for my block club? The City Administrator and his staff are available to answer questions or make a presentation to your Inglewood block club or group. Call the Administrative Office at (310) 412-5301 or send an e-mail to the Public Information Officer at hjkennedy@cityofinglewood.org.



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