



South Coast
Air Quality Management District
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<http://www.aqmd.gov>

CALENDAR LISTING

March 23, 2008

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Southern California to “Mow Down Air Pollution”

**AQMD’s Lawn Mower Exchange Events
will Help Air Quality *and* Pocket Books**

WHAT: Southern California residents can help reduce air pollution while getting a great deal on a brand new battery powered lawn mower by participating in AQMD’s sixth annual “Mow Down Air Pollution” Program. Residents will be given the chance to trade in a working, gasoline-powered mower and receive a new Neuton™ cordless electric mower for just \$100, a \$399 value. The program features seven events throughout the Southland, one of which is in Inglewood.

WHEN: **8:00 a.m. - Noon**
Saturday, May 17, 2008

WHERE: **Hollywood Park Race Track**
1050 South Prairie Ave., Inglewood
Inglewood, CA 90301

WHY: In one year, the average gas-powered mower emits as much pollution as 43 new cars, each driven 12,500 miles. By the end of this year’s exchange event, the “Mow Down Air Pollution” Program will have scrapped nearly 24,000 polluting gasoline mowers and reduced about 116 tons of smog-forming volatile organic compound emissions.

REGISTER: Registration begins on March 18. To qualify for the lawn mower exchange, **participants must pre-register at www.aqmd.gov or by calling (888) 425-6247.** Telephone registration is available in English and Spanish. Residents must show proof of residency within AQMD’s four-county jurisdiction, and can register for any event regardless of where they reside in the region. Residents must be at least 18 years old and may exchange one mower per household. Cash, checks or major credit cards will be accepted.