



CITY OF INGLEWOOD
OFFICE OF COUNCILMAN GEORGE DOTSON
DISTRICT NO. 1



DATE: August 7, 2018
TO: Mayor and Council Members
FROM: Council Member George Dotson, District No. 1
SUBJECT: Sponsorship of the 1st Annual District 1 Block Party

RECOMMENDATION:

It is recommended that the Mayor and Council Members approve City in-kind sponsorship of the 1st Annual District 1 Block Party at a cost not to exceed \$5,000. (General Fund)

BACKGROUND:

The summer season provides the perfect setting for a block party – an opportunity for residents, homeowners, business owners, friends and neighbors, alike, to gather for mutual enjoyment. Block Parties are a great way to increase the sense of belonging to a community and network.

On Saturday, August 25, 2018, Councilman Dotson will host the 1st Annual Block Party in District 1. He is partnering with Eye on Inglewood organizer, Halimah Ginyard and Inglewood business owner, Tracy Shields, of *A Toast 2 Artistry*. The Block Party, which is free and open to the public, aligns with City goals of providing opportunities for residents to learn more about their City and its offerings, and promoting and bringing greater awareness to area businesses. Ms. Ginyard and Ms. Shields are producing the event.

DISCUSSION:

The 1st Annual District 1 Block Party will be held on Saturday, August 25, 2018, along Locust Street, from Manchester Boulevard to Hillcrest Avenue, from 1:00 p.m. to 6:00 p.m. The event will feature area businesses, food trucks, community resources and information, live entertainment, and children’s activities. A highlight of the event will be a Paint-A-Thon held at A Toast 2 Artistry with proceeds from the event benefitting Warren Lane Elementary School.

The event organizers will be responsible for coordinating/arranging the event attractions (vendors, entertainment, and food trucks), providing sound equipment, obtaining necessary permits (special event, health, parking, etc.), publicizing the event and providing volunteers to successfully execute the day of event scope.

As a co-sponsor, the City of Inglewood will provide the following (in-kind):

- Public Works (Permit Fee and Trash Bins) \$ 475.84
- Parking Enforcement (1 Supervisor and 4 Part-time Staff, 50 hrs.) \$1,508.80
- Police Officers (1 Sergeant and 2 Officers, 19.5 hrs.) \$1,770.70

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**Mayor and Council Members
City Sponsorship of 1st Annual Block Club
August 7, 2018**

• Parks & Recreation (Stage and 6 Staff, 30 hrs.)	\$1,173.75
• Use of City logo/name on promotional material	NO CHARGE
• Assist with publicizing the event on all available outlets	<u>NO CHARGE</u>
IN-KIND TOTAL	\$4,929.09

The City will receive a co-sponsor designation including name recognition on all promotional material.

FINANCIAL/FUNDING ISSUES AND SOURCES:

The fiscal impact will be shared by participating City Departments as in-kind support. The City's in-kind contribution should not exceed \$5,000. Funds for this expenditure are available in the respective department's FY 2017-2018 approved budget.

DESCRIPTION OF ANY ATTACHMENTS:

None.

COUNCIL MEMBER APPROVAL:



Council Member George Dotson, District No. 1