



**CITY OF INGLEWOOD**  
OFFICE OF COUNCILMAN GEORGE W. DOTSON  
DISTRICT NO. 1



**DATE:** July 09, 2019  
**TO:** Mayor and Council Members  
**FROM:** George W. Dotson, Council Member District No. 1 *GW Dotson*  
**SUBJECT:** City Sponsorship of District 1 City of Champions 5K Run/Walk

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**RECOMMENDATION:**

It is recommended that the Mayor and Council Members approve the City's in-kind co-sponsorship of the 1st Annual District 1 City of Champions 5K Run/Walk, to be held on Saturday, September 28, 2019, from 7:00 a.m. to 12:00 p.m., at Edward Vincent Park located at 700 Warren Lane.

**BACKGROUND:**

For over 35 years, the Parks, Recreation and Library Services Department had a robust tennis program that provided tennis opportunities for youth, adults and senior citizens. Program offerings included beginning, intermediate and advanced tennis as well as junior and team tennis programs, summer tennis camps and annual tournaments. Due to a reduction in workforce in 2009, the citywide tennis programs were eliminated at all of the parks in the City.

In January 2018, the City Council approved an agreement with 40 Love Tennis Foundation to revamp and provide tennis opportunities for youth and adults at the Edward Vincent Park Tennis Center.

**DISCUSSION:**

Since then, the City has collaborated with the 40 Love Tennis Foundation to bring about community awareness and access to tennis at the City Parks. Its mission is to engage youth through programs that cultivate athletic talent, overall health, and community outreach, in addition to cultivating well rounded tennis players in preparation for performance on and off the court.

I request City co-sponsorship in the form of in-kind services, for my 1<sup>st</sup> Annual City of Champions 5K Run/Walk event. The City will collaborate with the 40 Love Tennis Foundation and the American Heart Association. Revenue will be generated through sponsorships and registration fees, and the funds will be used to provide tennis instructors, tennis classes and tennis tournaments.

The City will receive a co-sponsor designation, including name recognition on all promotional material. As a co-sponsor, the City will provide the following (in-kind):

Parking Enforcement: (5 employees)      \$996.10 In-Kind Total

**FINANCIAL/FUNDING ISSUES AND SOURCES:**

Sufficient funding in the amount of \$996.10 is available in the fiscal year 2018-2019 budget under Account Code No. 001.010.1001.42100 (Mayor and City Council District 1 Community Event Sponsorship).

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**Mayor and Council Members**  
**Council Initiative –D-1 City of Champions 5K Run/Walk**

**PREPARED BY:**

Alicia Smith, Asst. to Council Member of District No. 1  
George W. Dotson, Council Member, District No. 1

**COUNCIL PRESENTER:**

Councilman George W. Dotson

**COUNCIL APPROVAL:**

  
George W. Dotson, Council Member District No. 1