DATE: October 8, 2019

TO: Mayor and Council Members

FROM: Ralph L. Franklin, Councilman, District No. 4

SUBJECT: City Sponsorship of the 15th Annual District 4 Christmas Toy & Food Drive Celebration

RECOMMENDATION
It is recommended that the Mayor and Council Members approve City Sponsorship of the 2019 District 4 Annual Christmas Toy & Food Drive Celebration.

BACKGROUND
As the state of our economy has begun a gradual recovery, many families still face an uncertain future. The citizens of our nation are being forced to make some tough quality of life decisions with regard to themselves and their families and it is in these tough times that those who are willing and able, step up and reach out to those who need the most help. For the past 14 years, individuals, block clubs, businesses and organizations have come together to provide much needed support for families in need during the holiday season.

DISCUSSION
As Christmas approaches, many continue to experience a very difficult time providing for their families during this season. Giving people hope in the midst of challenging circumstances may be only temporary but can go a long way towards reminding people of what is truly most important to all of us – our families.

Therefore, I will, once again, reach out to help assist fifty (50), or more, families composed of more than 50 pre-school age and elementary-school age students who attend schools in the 4th District. We will also look to provide for the student’s sibling(s) for a total of approximately 150 children. In addition, we will also look to assist approximately one hundred (100) low/very low income Inglewood senior citizens, foster families and other Inglewood residents who could benefit from additional assistance through the City of Inglewood’s Annual “Gifts from the Heart” Program which is under the supervision of our Parks, Recreation and Library Services Department.

Contributions will include any combination of unwrapped toys, staple food items, grocery gift cards and/or retail gift cards donated by a variety of individuals, groups, block clubs, businesses and organizations. I am now requesting that the Mayor and Council Members approve the sponsorship of this event. Distribution of the contributions will take place on Thursday, December 12, 2019.
FINANCIAL/FUNDING ISSUES AND SOURCES
There is no fiscal impact to the City's fiscal year budget.

PREPARED BY: Claudette Matthews,
District No. 4 Council Assistant

COUNCIL PRESENTER: Ralph L. Franklin

PROOFREAD FOR ACCURACY: Ralph L. Franklin