

INGLEWOOD CALIFORNIA

ARTS COMMISSION

The Arts Commission meeting was held on Wednesday, July 21, 2021, via Zoom. Commissioner Metcalf called the meeting to order at 6:33 p.m. followed by the flag salute.

Roll Call

Present

Commissioner Aletha Metcalf, District 1
Commissioner Phyllis Battle, District 3
Commissioner Vicki Banks, District 4
Sabrina Barnes, Director, Parks, Recreation and Community Services Department
Helen Lessick, Public Art Consultant
Stephanie Maldonado, Senior Management Assistant

Absent

Commissioner Jacques Lesure, Commissioner at Large
Commissioner Onna Ehrlich-Bell, District 2

Public Comments

None

Approval of the Minutes

Commissioner Banks made a motion to approve the minutes from April 17, 2021. Commissioner Metcalf seconded and the minutes were approved as follows:

Ayes: Commissioners Banks and Metcalf
Nays: Commissioner Battle

Quarterly Report/Check-in Regarding Hollywood Park/SoFi Stadium Public Art

Jason Witt, Director of Community Engagement from Hollywood Park/SoFi Stadium gave a quarterly update report regarding Hollywood Park/SoFi Stadium Public Art stating there is a signed agreement for two (2) of Allison Sar's sculptures Summer and Carefree, two (2) 8-foot bronze statues that will be installed in the retail section and completed early in 2022. Mr. Witt went on to say talks have begun regarding the installation of art inside the YouTube Theater, a 6,000 seat performance venue scheduled to be opened in September 2021. As things develop, updates will be provided. Sabrina Barnes asked about the commitment status of Inglewood Artist (whose name escaped her mind) but one of her pieces consists of a water piece on the wall and another piece. Mr. Witt answered he believes the artist does have an executed agreement but he would still need to verify with the team. Mr. Witt stated that there are various water pieces to select from artist Coletta Rauls.

ARTS COMMISSION

Sabrina Barnes provided Jason Witt with an outline (from the previous Arts Commission Meeting) of the Arts Commission's recommendations for commissioning Inglewood Artists for the Hollywood Park, LLC Commitment/Expenditure agreement of \$2 million that states the Inglewood Arts Commission is specifically tasked by the Project Development Agreement (PDA) to "consult" with Hollywood Park Developers, LLC to inform and select the public art commissions, displays and purchases of works directly from Inglewood artists, with program allocations of a minimum of \$2 million in percent for art funds from Hollywood Park. Per the Project Development Agreement Exhibit E – Amendment and Restatement: 'the art contributions can be aggregated and used to fund larger and more impactful art and art facilities such as a museum or iconic architectural feature of the Stadium creating a singular project identity, and a minimum of \$2 million shall be dedicated to the commission, acquire and/or display public art directly from local Inglewood artists. *The selection of such local art shall be made in consultation with the Inglewood Arts Commission.*' Stating although the Art Commission does not have its typical authority to review and comment on the developer's public art plans, public art works, art sites, art budgets, art content, art definitions, developers' expenditures, the Commission has the responsibility to provide cultural witness on behalf of the city, as to the realization of the project's stated, mutable and ongoing goals, especially regarding Inglewood artists' projects and youth education programs. The Hollywood Park's PDA was signed in 2015 and is now in its sixth year. To date, the city has not received a prioritized plan to develop opportunities, contract artists, or identify staff to realize the commissioning of Inglewood artists and commitment/expenditure of the \$2 million dedicated for this purpose. Director Barnes stated this is a vital aspect of the agreement. Therefore, the Inglewood Arts Commission proposes to initiate the consultation by developing possible projects, program timelines, and funding levels for a series of public art projects by Inglewood artists, and evaluation periods. She went on to suggest the following projects put together by the Commission to start a conversation on how to support Inglewood artists:

Visual Public Arts

1. Inglewood Growing Artists Projects - IGAP@HP: Open call for Inglewood artist's proposals to be realized in HP public spaces. Three (3) projects over 12 months funded at \$30,000 each, with support from HP staff.
2. Buoyant: Inflatable or floating art at the Lake.
3. Projectables: Original digital films projected on screens on the bridge or anchored on the lake or in the (free, non-ticketed) performance venues. See Film and Video Poetry Society (fvpsociety.com).

Narrative Public Art

4. What Lies Beneath the Berm Inglewood: Augmented Reality (AR) Festival with walking tours of the berm perimeter; commissioned AR stories accessible through smartphones; local history, ecology, landscape themes.
5. Inglewood is a Verb: Design and print three books by living Inglewood writers – fiction, non-fiction, graphic novel; host readings and receptions.
6. Dramatic Readings: Professional voice artists present dramatic readings of a classic at a set time (late afternoon?) over four months: James Baldwin; Octavia Butler; Amanda Gorman; Octavio Paz; must seek permissions to perform texts at low or no fees; nominations from HP residents will be accepted.

Performed Public Art

7. Movement Festival: Site-related performed public art: performance art, walking tours, public dance, and motorized sculpture).

ARTS COMMISSION

8. Spoken Word: Daylong series of poets and spoken word artists.
9. These Mighty Voices: Curated outdoor performances by local choir groups.
10. Public Art Concerts: Free musical festival over one weekend at HP, 3 – 5 musical groups.

Director Barnes provided the following timeline:

- 2015 – 2021: Six years of LASED planning; reported \$33,500 in public art funds encumbered for Inglewood artists as of 2020 report.
- 2022: Kickoff Inglewood Growing Artists Projects with Hollywood Park (IGAP@HP)
- 2022 – 2028: Seven years of project programming, funded at \$100,000 per year (\$700,000)
- 2029: Evaluation Year – assess programming impacts and goals (\$30,000 art assessment Costs)
- 2030 – 2035: Six years of project programming, funded at \$120,000 per year (\$720,000)

Notional Funding Information

- \$33,500: Reported expenditures for 2015- 2021 Planning Phase
- \$700,000: Phase One: Annual Public Art Commissions
- \$30,000: Public Art Evaluation report
- \$720,000: Phase Two: Annual Public Art Commissions
- \$1,483,500 (\$516,500 contingency - 25% of commitment remaining)

Director Barnes stated the information provided is intended to spark a conversation with hopes of considering the recommendations of the Arts Commission. Jason Witt again spoke on the 6,000 seat YouTube theater stating it's dedicated to public art and with the partnership of YouTube mixing the technology with local Inglewood voices could be some cool integrations. Director Barnes stated public art being inside the theater would be wonderful but keep in mind the art would need to be free and accessible in an un-ticketed event so that all can have access. Mr. Witt asked with the Buoyant, were there any particular artist in mind or any suggestions from previous activities. Helen Lessick revisited the inflatable art sculptures suggesting maybe a sculpture positioned on a float stating the overall idea is to think broadly about what public art can be. The Notion of public art is to get it out amongst the public. Mr. Witt thanked the Commission for taking the time to put together this well-thought-out list. Director Barnes advised Mr. Witt that the recommendations will be submitted in writing.

Director Barnes wanted to go back to Mr. Witt's update to ask if the art piece he spoke on during his verbal report would be displayed indoors or outdoors. Mr. Witt stated the piece is by Allison Sar would be displayed outdoors at the main promenade. Director Barnes asked what was happening in the performing space. Mr. Witt answered one of the pieces by Coletta Rawls will go inside the theater, the committee recently met to discuss the positioning of pieces. Director Barnes asked if Mr. Witt had information regarding an artist who indicated that her work consisted of two (2) pieces and there was only an option for one (1). Mr. Witt believes that is Allison and we have a signed agreement for the art that will be displayed in the retail store. Director Barnes asked if a timeline has been established for her work. Mr. Witt stated the first piece should be installed in the Fall and the second piece is expected to have a full installation by early next year. Helen Lessick asked for a description of staffing for Mr. Witt's art program. Mr. Witt stated it is he along with team members Tracy, Kathy who are both partners on his marketing team, and Carmen, a former art curator make up the essential committee. Jason Cannon, Managing Director, will

ARTS COMMISSION

make the final decisions on the placement of the art. Ms. Lessick stated that the integration of private art, purchase artworks, and 21st Century public art is something the Arts Commission is very interested in and looking forward to future discussions with hopes to help as a team. Commissioner Metcalf thanked Jason Witt for his update.

Staff Report

Stephanie Maldonado introduced a staff report for receive and file with a status report regarding the Rogers Park Artist in Residence Program, entailing the project extension, new residency dates, and a new Inglewood artist to work in Rogers Park Community Center in three overlapping phases of creative production, community engagement, and project evaluation. Helen Lessick gave the following update:

- NEA Grant extension to February 28, 2022
- Semi-finalist Mona Lisa Whitaker withdrew from the project on June 15, 2021
- Three artists were invited to submit residency exhibition proposals
- Each was asked to identify community engagement within the exhibit
- Artist Shelley Heffler was selected to update the community quilting project

Helen Lessick shared that Shelley Heffler is a long-time Inglewood artist and her studio is located inside the Beacon Arts Building. Ms. Heffler has spoken with the Arts Commission in the past about the Inglewood Quilt Project. She started the project along with the South Los Angeles Gallery, creating quilt squares with individuals across Los Angeles County under the theme "HOME". The quilts will be auctioned off and proceeds will assist Regional Homeless Shelters. Commissioner Metcalf and her mother participated in creating a square of their own. Ms. Heffler has decided to create a specific Inglewood quilting project. She will set up in the Head Start room at Rogers Park with workshops held outside. Commissioner Battle complimented Commissioner Metcalf on her square. Ms. Lessick added that the artist also created a catalog called "We are Home" which can be found at the South Los Angeles Gallery as well as on Shelly Heffler's website and at Roger's Park.

Verbal Reports

Helen Lessick reported on regarding the following:

- Love, Inglewood is a new portable art collection of 13 pieces created by eight (8) Inglewood artists. The collection is displayed throughout City Hall. On the first floor near the elevator banks, you will find works by Megan Reherra, Sharon, Barnes, Gail Mc Call, and Erin Goff. Located on the second floor in the Parking Division's hallway, you will find artwork by Kelly Broomsfield-Woods, Martin Derizo, and Mina Phillips and the direct lighting installed there by the Inglewood Facilities Division makes the work shine. Lastly, located on the fourth floor in the Planning and Economic Development Department's lobby, you will find four (4) pieces of art by Martin Derizo, Charles Fine, Lindsey Noble, and Evan Goff. The 13 pieces brightening the public areas of City Hall and we hope the public will enjoy it.
- Skedans, The cleaning, and restoration of the monumental sculpture located outside City Hall by artist Tony Delap has been completed with an installation of an anti-bird railing to aid in preventing birds from landing on the top of the sculpture.

INGLEWOOD CALIFORNIA

ARTS COMMISSION

Public Comments

None

Commissioners' Comments/Initiatives/Art Calendar

Helen Lessick informed the Commission of the Open House at the Beckman YOLA Center on August 15, 2021, from 2:00 p.m. to 5:00 p.m. which will include a live concert. Both Ms. Lessick and Director Barnes were able to tour the entire facility. Ms. Lessick stated the facility is fantastic and invited everyone to come by and see it. Director Barnes stated that in a second meeting she and Ms. Lessick attended at Beckman YOLA, the administrative staff indicated they will be issuing a call for instructors. If anyone knows of any instructors, please send them their way. Commissioner Banks asked for the time of the event. Ms. Lessick stated the Open House starts at 2:00 p.m. until 5:00 p.m. and additional information can be found at www.laphil.org under Beckman YOLA's section. Commissioner Banks inquired about R.S.V.P. being needed. Ms. Lessick stated it's an Open House, no R.S.V.P. is needed. Director Barnes stated formal announcements will be made to the community to ensure the appropriate actions are being taken such as reserving is needed especially with the current numbers of COVID-19. Ms. Lessick stated this is an educational site gearing towards young people, masking is required.

Helen Lessick announced the Los Angeles County Arts Commission has issued its call for the Annual Celebration for a chance to perform at the Dorothy Chandler Pavilion on December 24, 2021. Please visit www.holidaycelebration.org. Applications will be accepted until midnight, August 1, 2021.

With no further business, the meeting was adjourned at 7:13 p.m.