



CITY OF INGLEWOOD



Notice of Availability and Notice of Intent to Adopt a Mitigated Negative Declaration EA-MND-2020-093

The City of Inglewood (City) has completed an Initial Study for a Billboard Agreement with WOW Media Incorporated. The Initial Study was completed in accordance with the California Environmental Quality Act (CEQA, California Public Resources Code Sections 21000 et seq.), and State CEQA Guidelines (California Code of Regulations Sections 15000 et seq.).

PROJECT LOCATION

The City of Inglewood is processing an application proposing the implementation of four electronic, bi-faced, and full-motion electronic/video billboards that would be in the public right-of-way at the following locations:

- Sign No.1 is near the intersection of Crenshaw Blvd and W Century Blvd.
- Sign No.2 is near the intersection of Crenshaw Blvd and Manchester Ave.
- Sign No.3 is near the intersection of S La Brea Ave and Manchester Ave.
- Sign No.4 is near the intersection of N La Brea Ave and W Florence Ave.

PROJECT DESCRIPTION

Billboard Agreement between the City of Inglewood and WOW Media, Inc. (the project applicant) for the installation of 4 digital billboard displays in designated areas of the City.

APPLICANT:

WOW Media, Inc.

ENVIRONMENTAL DETERMINATION:

An Initial Study/Mitigated Negative Declaration have been prepared stating that the proposed project, as mitigated, will not have a significant adverse impact upon the environment, a copy of which is available commencing on Thursday, October 15, 2020 for public review at the following locations:

- City Website
(<https://www.cityofinglewood.org/DocumentCenter/View/15649/Four-Billboards-Mitigated-Negative-Declaration-10142020>)
- 1st Floor Lobby (City Hall; 1 W. Manchester Blvd., Inglewood, CA 90301)

or via email request to mwilcox@cityofinglewood.org. The public review period will close on Wednesday, November 4, 2020 at 5:00pm.

CASE PLANNER:

Any questions regarding this project should be directed to Mindy Wilcox, Planning Manager (310) 412-5230.

DATE NOTICE MAILED:

Wednesday, October 14, 2020

VICINITY MAP:

See reverse

"Si no entiende esta noticia o si necesita mas información, favor de llamar a este número (310) 412-5230."



● Billboard Locations (4)

Note: Unincorporated county areas are shown in white.

Source: ESRI, 2019



