ORDINANCE NO. 22-04

AN ORDINANCE OF THE CITY OF INGLEWOOD, CALIFORNIA

DESIGNATING CERTAIN PORTIONS OF THE CITY AS AN
“EVENT ZONE” IN ORDER TO REGULATE CERTAIN
ACTIVITIES IN CONNECTION WITH SUPER BOWL LVI AND
RELATED EVENTS

WHEREAS, Super Bowl LVI will be held at SoFi Stadium in the City of
Inglewood on February 13, 2022; and

WHEREAS, the National Football League (the “League”) owns, produces, and
controls the Super Bowl; and

WHEREAS, NFL Properties LLC (“NFLP” or, together with the League, the
“NFL”), along with other NFL Affiliates, owns, produces, controls, and licenses certain
events associated with the Super Bowl; and

WHEREAS, the Los Angeles Super Bowl Host Committee (“Host Committee”),
a California nonprofit, will serve as the liaison between the NFL and the Los Angeles
region to harness Super Bowl LVI-related opportunities to elevate the community; and

WHEREAS, the Host Committee has established the Super Bowl LVI Business
Connect program to connect experienced, event-ready Los Angeles County businesses
with opportunities to compete for contracts for Super Bowl LVI related events (“Official
Events”); and

WHEREAS, the Business Connect program is committed to supporting minority,
women, LGBTQ+ and veteran owned businesses through professional development,
networking, and contract opportunities for Official Events; and

WHEREAS, in addition to SoFi Stadium, the City also has within its jurisdiction
various other facilities and their premises, and public rights-of-way which may be used
for the purposes of organizing, promoting, accommodating, staging and conducting
Official Events; and

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WHEREAS, the Official Events will attract many visitors to the City, and the number of people attending the Official Events will greatly exceed the typical number of people attending events in the City; and

WHEREAS, the Official Events will enhance community involvement by getting local businesses and volunteers involved; and

WHEREAS, given the large scale of the Official Events and the large number of people attending or participating in the Official Events, the City will need to adopt certain regulations concerning temporary structures, the outdoor sale or distribution of goods or materials on streets, sidewalks, and other public rights-of-ways, and temporary outdoor advertising displays visible from public streets in the vicinity of the Official Events in order to prevent congestion, litter and other obstructions to vehicular traffic, pedestrians, and emergency services vehicles and personnel; prevent line of sight obstructions; easily identify and investigate unclaimed/suspicious packages and vehicles impacting public safety operations; protect the security of the Official Events; and protect the health and safety of the public; and

WHEREAS, with respect to the COVID-19 pandemic and other potential public health issues, the City may separately address and implement necessary regulations and recommended precautions as established by the Centers for Disease Control or applicable Public Health Agency, to protect the public health and safety of persons attending the Official Events; and

WHEREAS, to that end, it is necessary to identify “Event Zones” also known as “Clean Zones” and establish a temporary Event Zone ordinance in the areas of the City which are in proximity to or impacted by the Official Events scheduled to occur during the time periods and within the specified boundaries designated in this Ordinance; and

WHEREAS, based on the foregoing, the City has a substantial interest in adopting the temporary regulations in this Ordinance, which shall be effective only during the specified dates and within the specified boundaries set forth herein; and

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NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF
INGLEWOOD, CALIFORNIA, DOES ORDAIN AS FOLLOWS:

SECTION 1. The Recitals set forth above are hereby adopted and
incorporated into the body of this Ordinance as if fully set forth herein.

SECTION 2. Event Zone Boundaries. In order to prepare for, host, and
demobilize the Official Events, all property located on or within the boundaries as
depicted in the map attached hereto and incorporated herein as Exhibit A, including
public rights-of-way are hereby designated as an Event Zone.

SECTION 3. Event Zone Regulations. The regulations set forth in this
Ordinance shall be in effect in the Event Zone beginning at 6 a.m. on February 10, 2022,
and ending at 6 p.m. on February 15, 2022.

   a. Outdoor commercial signs and advertising displays (including, but not
limited to, portable signs, signs placed on public utility poles, flags, banners, video
screens, cold air balloons, electric message boards, projections of commercial messages,
inflatables, light emitting diode signs of a commercial nature and building wraps) visible
from any public street are prohibited, except for signs that have a valid permit issued
pursuant to the Inglewood Municipal Code. Except as otherwise provided in this
paragraph, mobile advertising (including, but not limited to, signs on or attached to a
“mobile unit,” portable device or person) is prohibited. Notwithstanding the foregoing,
buses, taxicabs, and other delivery vehicles that display advertising as a secondary use of
the vehicle in the ordinary course of business, may travel within the Event Zone to pick
up and drop off passengers and goods.

   b. The sale or distribution of merchandise that violates state or federal laws,
including without limitation counterfeit merchandise may result in the suspension or
revocation of a permit issued by the City and prosecution under any applicable state or
federal law.

SECTION 4. Violations and Penalties. A violation of this Ordinance
shall be subject to an administrative citation with a fine in the amount of $100 for a first
violation, $250 for a second violation, and $500 for a third or subsequent violation. Each day that a violation is permitted to exist shall constitute a separate offense. Penalties or fines assessed hereunder shall be in addition to any other penalty or remedy provided by law, including without limitation, the abatement of the violating condition, injunctive relief, or suspension or revocation of any permit or license.

Notwithstanding the foregoing, and at the discretion of the City Attorney, any violation of this Ordinance, which does not involve sidewalk vending of legal merchandise, may be prosecuted as an infraction or misdemeanor.

SECTION 5. SEVERABILITY. If any section, subsection, subdivision, paragraph, sentence, clause, phrase or word of this ordinance, or its application to any person or circumstance, is for any reason held to be invalid or unenforceable, such invalidity or unenforceability shall not affect the validity or enforceability of the remaining sections, subsections, subdivisions, paragraphs, sentences, clauses, phrases, or words of this ordinance, or its application to any person or circumstance. The City of Inglewood hereby declares that it would have adopted each section, subsection, subdivision, paragraph, sentence, clause, phrase and word hereof, irrespective of the fact that any one or more of the foregoing sections, subsections, subdivisions, paragraphs, sentences, clauses, phrases or words hereof be declared invalid or unenforceable.

SECTION 6. The City Clerk shall certify to the approval, passage, and adoption of this Ordinance by the City Council and shall cause the same to be published in accordance with the City Charter; and thirty days from the final passage and adoption, this Ordinance shall be in full force and effect.

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PASSED, APPROVED AND ADOPTED this 11th day of January, 2022.

James T. Butts, Jr., Mayor

ATTEST:

Aisha L. Thompson, City Clerk
STATE OF CALIFORNIA )
COUNTY OF LOS ANGELES ) SS.
CITY OF INGLEWOOD )

I, AISHA L. THOMPSON, City Clerk of the City of Inglewood, California do hereby certify that the whole number of members of the CITY COUNCIL of said city is five; that the foregoing ordinance being Ordinance No. 22-04 is the full, true and correct original of Ordinance No. 22-04 of the said City of Inglewood, California entitled;

AN ORDINANCE OF THE CITY OF INGLEWOOD, CALIFORNIA DESIGNATING CERTAIN PORTIONS OF THE CITY AS AN “EVENT ZONE” IN ORDER TO REGULATE CERTAIN ACTIVITIES IN CONNECTION WITH SUPER BOWL LVI AND RELATED EVENTS

which was duly passed and adopted by the said City Council, approved and signed by the Mayor of said city, and attested by the City Clerk of said City, all at a meeting of said Council held on the 11th day of January 11, 2022 and that the same was so passed and adopted by the following vote:

Ayes: Council Members, Dotson, Padilla, Morales, and Mayor Butts, Jr.;

Noes: None;

Absent: Council Member Dionne Faulk.

WITNESS my hand and the seal of said City the 12th day of January, 2021.

(SEAL)

City Clerk of the City of Inglewood